

ACHIEVING SUCCESS FOR A GROWING DISTRICT IN NORMAL, IL

Community Unit School
District No. 5 (Unit 5) had
always operated its own
school bus service in-house.
With continuous population
growth in the district, Unit 5's
transportation demands
became increasingly
cumbersome. After reviewing
their program and considering
various alternatives, Unit 5
administrators selected First
Student to manage its
transportation system.

Unit 5 buses travel nearly 1.9 million miles annually, safely transporting more than 10,000 students to and from school each day. Each passing year, the number of children needing transportation grows and this growth left the district with a chaotic and confusing busing system.

According to Board of Education President John Pazuaskas the decision to contract busing was not easy, "It's really hard because we've been doing (transportation) the same way for 60 years and to say 'Let's do it differently' is hard for any organization, especially something as intense and as massive as this is."

First Student started providing service in the summer of 2012. Unit 5 benefitted from new efficiencies and cost reductions through our economies of scale, as well as our industry expertise to the operation. With a century of experience, First Student immediately knew how to pull a constantly changing operation into a streamlined and effective system of drivers, routes and buses.

Unit 5 Superintendent Dr. Gary Niehaus added, "A new management team has given us the professionalism and expertise, which gives the district the opportunity to become better, more efficient, more effective and makes us a better system overall... Having someone like First Student, who has more resources available on a national level, on a state level, a regional level, gives us the confidence to get what we need, when we need it."

"From a customer service standpoint, from my perspective, First Student hit the mark dead on. First Student has delivered what we've asked First Student to deliver," said Pazuaskas.

Ten years later, First Student continues to take great care to deliver the highest quality transportation service, so that the administrators of Unit 5 can focus on achieving the district's mission: "Educating each student to achieve personal excellence."

First Student Area General Manager Bob Rutkoski reiterates, "School Districts are educators, that's their primary function in life. They educate children. Our function is to take away their transportation problems so they can focus on their students."

