Date

Dear District/School Leaders:

In collaboration with our transportation partner, First Student, [District Name] is [launching/relaunching] FirstView®, a real-time GPS vehicle tracking and student transportation monitoring platform. This tracking platform will be available to [District/School Name] on [Date].

FirstView will reduce the number of phone calls you and your staff receive inquiring about the school bus or vehicle whereabouts. FirstView will give staff and parents/caregivers enhanced transparency and peace of mind if there's a delay or an update to the student's trip.

**FirstView for school staff members:**

* Securely monitor student transportation via a real-time dashboard with GPS data.
* View the vehicle information and completed route path for each trip, including late start/early dismissal and school calendar event days.
* Send service alerts to parents and caregivers at the school, trip and run level.
* Easily access district or school specific trips based on your level of access.

**FirstView for parents and caregivers:**

* Securely monitor their student(s) daily trips via a real-time mobile app.
* See real-time vehicle location via GPS and track its progress.
* Easy access to vehicle details as well as updates regarding any changes.
* Receive customizable distance notification alerts when the vehicle is near.
* Set family members and caregivers up to receive trip email alerts.

***Learn more about FirstView by*** [***attending a training webinar with the FirstView Team***](https://myfirstview.helpdocsite.com/about/webinars)***!***

Once launched, **FirstView Customer Support** will be available to assist all district and school-level dashboard and parent/caregiver mobile app users:

* Monday – Friday from 7:00 am – 5:00 pm EST
* School-Level Dashboard Support: dashboard@myfirstview.com or (888) 889-8920
* Parent and Caregiver Mobile App Support: support@myfirstview.com or (888) 889-8920

We appreciate your support as we launch this tracking platform to your staff and to the community.

If you have any questions or concerns, please contact [District Contact].