



DRIVERSCORE TRACKS METRICS, IMPROVES COACHING AND STRENGTHENS SAFETY IN WOODBRIDGE, IL

First Student developed DriverScore as a program to further advance our safety culture and provide drivers, and districts with some simple, tangible and trackable metrics.

DriverScore provides drivers with a score of 1 to 5 stars, 5 being the best, based on real-time performance in the four areas of rapid acceleration, speeding, hard braking and idling. After extensive analysis, these four metrics were identified as being leading indicators of incidents and would therefore have the biggest impact on safety.

DriverScore records every time one of these incidents occur and pinpoints it on a map. All this data is fed back to our location management staff in our bus yard through a mobile application which allows our staff to have a quick and impromptu coaching sessions with drivers.

Coaching sessions with drivers are effective because results are tracked and plotted on their route, allowing for specific feedback. DriverScore also allows for trend identification and pinpointing of incidents along routes, but what has really driven DriverScore's success and gotten our drivers excited has been making the positive recognition part of the program where drivers can compare their scores to others, creating friendly competition.

Curt Saindon, Assistant Superintendent for Woodbridge School District 68, was curious about the program and reached out to the location manager for more information. Curt was so impressed with the program that he shared the information about DriverScore with the other district officials in his consortium.

“This is an actual program that is changing behavior in a positive way. They are not just saying that drivers are being safer or that drivers are taking their time, they can show you the fast accelerations, those quick stops, the speeding, it’s not happening as much”

Curt Saindon

Assistant Superintendent for Business Services, Woodbridge School District 68



For more information visit us at FirstStudentInc.com/DriverScore or email us at info@firststudentinc.com