



# WE TRACK THE BUSES SO YOU DON'T HAVE TO

Introducing the FirstView® District Dashboard and Parent App, the industry's most comprehensive and secure bus tracking and parent communication platform. Easy to use and completely customizable, FirstView® helps districts and parents better manage the moving pieces during the hectic before- and after-school rush.



### CENTRALIZE DATA

FirstView® centralizes important operational data such as school arrival and departure times, route changes, route replay and more.



## TRACK BUS STATUS IN REAL-TIME

Track the status of every bus in the fleet by school, route and stop in real-time to ensure safe arrivals and departures.



## REDUCE INCOMING CALLS

Reduce the number of "where's the bus" calls by encouraging parents to download the FirstView<sup>®</sup> Parent App. Parents can track their student's bus in real-time to get an estimated arrival time. They'll also see when the bus arrives to and departs from school.



# CUSTOMIZE PARENT ALERTS

Quickly message FirstView® Parent App users across the district, a school or a specific route. Parent App users will receive an alert on their app.



#### SECURE DATA

FirstView® integrates with district data security protocols and features password protection and user management.



## BUILT-IN CUSTOMER SUPPORT

Have a question? We have a timely answer. The dedicated FirstView® customer support team is available Monday through Friday via call or click.

FIRSTVIEWAPP.COM

First Student
Caring for students today, tomorrow, together:

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